



2021 SPONSOR GUIDE

Grow Your Business.
Fight for Freedom in Tennessee.

Will Your Children & Grandchildren Grow Up Free in Tennessee?

My Fellow Conservative Business Owner,

Do you feel like things are headed in the wrong direction in our nation? Are you concerned Tennessee could quickly go toward the political path of Georgia, our neighbor to the south?

Does it concern you that Republicans in Tennessee do not seem to have the will to enact true Conservative policies? Are you watching leftist ideologies creep into our educational, legislative and justice systems?

If you answered yes, you are paying attention... but you may not know the half of it. Keep reading...

While most Conservatives are fixated on the national drama, left-leaning organizations, donors, lobbyists and a complicit liberal press are stripping away our freedoms and culture in Tennessee.

And they are getting help from RINO Republicans who quietly kill conservative legislation in backroom deals while touting their Conservative credentials on the campaign trail. This must stop if we are to keep Tennessee free.

My name is Brandon Lewis, and I founded the Tennessee Conservative for one simple reason: I am fearful my two daughters will grow up in a soft tyranny.

Perhaps you share my well-founded fears. Like you, I am a small business owner who simply wanted to be left alone. However, the lockdowns shook me violently awake. Maybe they had the same effect on you.

Our religious, economic, civil and medical liberties were swept aside with the stroke of a pen. Small businesses were hit the hardest. Our legislators stood by and did nothing to defend our Constitutional rights at the state or national level.

And the liberal, leftist media in Tennessee did nothing to stop it. In fact, they cheered it on every step of the way. They are still cheering it on.

Small businesses owners are the driving economic force in Tennessee. However, many have set on the political sidelines for too long. It's time we began to invest in the political landscape just as we do our business.

Now is the time we must be the solution. It may be the next generation's only hope.



Brandon Lewis, Founder
The Tennessee Conservative



Why Should a Conservative Small Business Owner Support the Mission of The Tennessee Conservative?

The Left-Wing Media Drives Policy & Culture In Tennessee

When you open up the pages of Tennessee papers, it's plain to see they hate conservative candidates, policies and values. Hour by hour, they shamelessly support left-wing legislation and culture... while claiming to be "unbiased."

In Tennessee, Conservative News Outlets Are Outnumbered 80 to 1

While there are 179 newspapers and digital news outlets in Tennessee, there are only two Conservative news publications in our state. Only 7% of journalist identify as Republican. This overwhelming disparity pushes our state to the left.

RINO Republicans Are Fighting Against Conservative Values & Legislation

While TN Republican makes promises on the campaign trail, Conservative laws are being quietly killed in committees and subcommittees in Nashville every legislative session. Liberal media outlets never cover this because they are happy to see these initiatives fail. Our outlet will always report on policy and principle – never personality.

Corporations & Special Interests Groups Are Controlling Republican Politics

All across our state, large corporations are bankrolling RINOs and democrats with campaign contributions, perks and publicity. Lobbyists hammer politicians daily with biased research and push pre-written, leftist laws that strip away our freedoms. Many RINOs are happy to sponsor these bills because they know the public is unaware.

Small Businesses Are Over-Taxed, Over-Regulated & Underserved

Small businesses are burdened with costly compliance mandates, arcane paperwork and an endless litany of taxes large and small. When the government service or assistance is required, it is often delivered poorly, slowly and with a bad attitude – if at all. This needs it change in Tennessee.

Crony Capitalism Puts Small Business at a Severe Disadvantage

When left-wing companies like Amazon come to Tennessee, they get handouts, bailouts and tax breaks aplenty. If liberal Hollywood execs want to shoot a film here, the red carpet is rolled out for grants and giveaways. However, as a small business owner, you get absolutely nothing for the jobs you create and the value you deliver.

Our Government Schools Are Failing Children Miserably

Instead of teaching our children reading, writing and arithmetic, government schools are brainwashing our children with critical race theory, globalism, environmentalism, socialism and worse. They are teaching our children to hate our country and themselves. Only one in three Tennessee students can read and grade level and that number has worsened dramatically because of needless pandemic policies.

Outside Liberal Mega Donors Are Funding Radical Groups

Make no mistake: Money is being funneled into Tennessee from liberal mega donors. This cash is funding left-wing activists, radical programs and concerted campaign to take over school boards, councils and committees. Tomorrow's Governor starts out as today's community organizer.

What Is the Mission of The Tennessee Conservative?

At The Tennessee Conservative, we are committed to four primary aims:

01 Investigative Journalism

We have “Conservative Citizen Journalists” all over the state of Tennessee working in government, business and private life. When they see abuses of our rights and liberties, they let us know. We follow up on news tips provided in strict confidentiality and chase down the stories liberal media outlets ignore... or cover up.

02 Pointing Out the Dangers of Leftism

Leftism is entrenched in the Tennessee power structure. Our schools, government and media are staffed by liberals who care more about control, compensation and power than serving our citizens. At our publication, we are fearless in our determination to root out these influences.

03 Holding Republicans Accountable to Be Conservative

As we saw during the mismanagement of the pandemic in TN, RINOs are quick to take away the religious, economic and personal freedoms of Tennesseans. When Conservative legislation is killed in TN, you can rest assured a RINO pulled the trigger. Our publication aims to hold these officials accountable for their actions in the Republican primaries by informing our readers of their records.

04 Building a Community for Conservatives

Conservative groups are weak and fragmented in Tennessee. As our publication grows in circulation, we hope to bring all conservatives together from across the state to exchange ideas and promote organized efforts to support conservative legislation.

Who Reads The Tennessee Conservative?

At The Tennessee Conservative, our influence is growing – often by hundreds of subscribers per day. Our subscribers are a rare breed of Conservatives that care about state and local issues where they can have an impact.

Our readers/watchers are elected officials, organizational leaders, activists, small business owners, professionals, retirees, and homemakers.

These are the Tennesseans who pay attention to politics, legislation and administration.

How Do You Reach Your Audience?

We believe the best way to reach conservatives is through a variety of mediums. Because of Big Tech censorship, we operate on a multitude of channels:

E-Newsletter

We connect with our subscribers on a daily basis with our hard-hitting E-Newsletter. In this letter, we feature 9-13 stories that are relevant to Conservatives in the state of TN. While we lead with state and local news, we still cover the national stories we know our readers care about.

Text Notifications

When we need to create a fine focus on a particular story, we send out a text notification. While this costs our publication significantly more than an email broadcast, it allows us to drive traffic and create awareness when needed.

Website

On our website, we organize articles and media in a simple fashion so Conservatives can get the news they need. We try to make the stories the main focus. We work hard to make our website a credible source for news you can trust.

Video

Conservatives are not only readers – they are watchers. We do our best to interview the players who are involved in shaping politics, policy and culture in Tennessee. We also bring breaking news to our readers with the Tennessee Conservative News Break.

Social Media

Our social media following is growing daily. However, we do our best to directly capture emails and phone numbers to guard against inevitable social media censorship.

Live Events

There is no substitute for face-to-face interaction. Starting this Summer, The Tennessee Conservative plans to gather together its subscribers to address a wide range of conservative topics at the state, local and federal level. We will have opportunities for our sponsors to engage with our supporters through this rich platform.

How Can I Support Conservative Journalism In Tennessee – While Growing My Small Business?

At The Tennessee Conservative, we have four sponsorship levels of the writing of this Sponsorship Guide. However, we are flexible and will work hard to accommodate creative ideas from Conservatives who want to support our publication's efforts:

PLATINUM SPONSOR

\$2,497/Month (5)

- ▶ Daily E-Newsletter Banner Ad
- ▶ 1 Weekly Newsbreak Live Read
- ▶ Main Page Top Banner Ad Rotation
- ▶ 1 Weekly Social Post
- ▶ Event Signage & Mention at TTC Events

GOLD SPONSOR

\$997/Month (10)

- ▶ 1 Weekly Newsbreak Live Read
- ▶ Main Page Side Banner Ad Rotation
- ▶ 1 Bi-Weekly Social Post
- ▶ Mention at TTC Events

SILVER SPONSOR

\$497/Month (20)

- ▶ 1 Monthly Newsbreak Live Read
- ▶ Landing Page Side Banner Ad Rotation
- ▶ 1 Monthly Social Post
- ▶ Mention at TTC Events

BRONZE SPONSOR

\$247/Month (40)

- ▶ Landing Page Side Banner Ad Rotation
- ▶ 1 Monthly Social Post



Yes! I Support the Mission of The Tennessee Conservative

Step 1

Select Your Sponsorship Level

Platinum Level \$2,497 per month

Gold Level \$997 per month

Silver Level \$497 per month

Bronze Level \$247 per month

Anonymous Sponsor\$_____ per month

One-Time Support\$_____

Step 2

Payment Information

The Tennessee Conservative is a donor-supported publication.

However, we have not elected tax-exempt status in order to prevent government regulation of our editorial content.

Name _____ Company _____

Email Address _____ Phone _____

Billing Address _____

City _____ ST _____ Zipcode _____

Please Find My Check Enclosed, or... Please Use the Credit Card Information Below

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Card # _____

Expiration Date _____ / _____ Security Code of Back of Card _____

I authorize you to charge my card with the frequency stated above in the amount of \$ _____

Signature _____ Date _____

Securing Your Sponsorship Level – Read Carefully

- 1) Call our offices at 423-602-7945 to place an expedited phone order.
- 2) Scan/email to Brandon@TennesseeConservativeNews.com
- 3) Mail your check and completed form to: TTC, 1523 E. 27th Street, Chattanooga, TN 37404