**Conservative Citizen Journalist
Press Release Template**

FOR IMMEDIATE RELEASE CONTACT: [Name]

[Date] [Phone Number]

 [Email]

# [Catchy Title That Will Make People Want to Read the Article]

## [Subtitle for Further Explanation]

[CITY], [STATE] — [This is the Introduction paragraph about the event, issue, or other initiative you want to publicize focusing on what makes the article interesting to Conservatives. To help generate interest, you want to make it engaging and newsworthy with such information as the “Five W’s”—(W)ho, (W)hat, (W)hen, (W)here, and (W)hy—when applicable.].

[Details in this paragraph should be an extension of the introduction. It should provide specifics about the topic and make the reader want to continue reading.]

[This paragraph should include, whenever possible, quotes from someone with authority or who is related to the story. Be sure to include their credentials, city or background if available and relevant. Quote could be followed by one sentence that summarizes the comment or highlights a general sentiment or characteristic about the comment shared by fellow conservatives. Whenever possible, give quotes from both sides of the story when possible – even if you disagree with the views expressed in the quote. This helps with credibility.]

[This paragraph should provide more details, links to source documents, images, video or other items to back up the main thrust of the article. This paragraph will mainly be read by people who are really interested in the topic.]

[This closing paragraph should summarize the article and give readers a chance to get more information or take action if appropriate or relevant.]

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### About [Your Name]

[Boilerplate language about your background as a Conservative Citizen Journalists that readers would find relevant, relatable and engaging. Include a headshot image if you have one.]