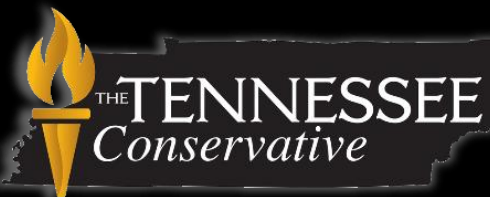


# Reach Tennessee's Most Politically Engaged Conservatives!



## 2022 Ad Guide



## **In State & Local Politics, It's Not About the Size of the List... It's About WHO Is on the List!**

Most Republicans don't keep up with what's going on in Nashville or in the local government for that matter. However, a small percentage of Tennesseans do.

Who are they? They are county party chairmen, elected officials, activists, news junkies, organizational leaders, government employees and even lobbyists.

These are the individuals who make phone calls, write letters, put out campaign signs, volunteer, donate and share stories on social media. They are also the people who tell their friends *exactly* who and what to vote for on election day.

In short, they are our state's greatest political influencers and they subscribe to the Tennessee Conservative because of what we believe and how we report.

## **What The Tennessee Conservative Is All About**

We are about smaller government and more freedom. We focus on the issues of individual liberty, school choice, illegal immigration, taxation, fiscal responsibility, small business economics, second amendment rights, Christian conservatism and corporate/political corruption in the Volunteer State.

We hold Republicans accountable to live out their campaign promises and point out the failures of leftist leadership and policy – and we do it while making personal, lasting connections with our audience.

## **How Many People Do You Reach?**

As of today, we reach 18,000+ politically engaged Tennesseans through email and text messaging. Our 32,000+ followers on social media and podcasting help us reach over 1,200,000 people each month. Or website just got 51,000 page views with 24,000 unique visitors... and these numbers climb monthly.

## **Who Runs Our Publication?**

The Tennessee Conservative is headed by Brandon Lewis, an entrepreneur with a political background in federal, state and local campaigning with a passion for freedom and liberty. Jason Vaughn is our Media Director and Paula Gomes is our Social Media Coordinator. We also have a merry band of freelancers and Conservative Citizen Journalists who contribute to the success of our publication.

# Yes! I Support the Mission of The Tennessee Conservative



## Step 1: Review Our Opportunities & Available Inventory

*Customization Available, Pricing Good As of 3.17.22*

### OPPORTUNITIES

#### E-Newsletter & Brandon's Brain - 6 Blasts/Week

	Monthly	Weekly	One-Time
Header After Lead Story (1/email)	\$1,250	\$350	\$250
Mid-Point (2/email)	\$1,100	\$300	\$200
Footer (1/email)	\$900	\$250	\$150
Stand-Alone E-Blast (2/week)	N/A	NA	\$600

#### Podcast & Video Interview Live Reads

Live Reads (2/show)	\$1,000	\$250	\$150
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#### Social Media

Post with Image & Link - All Platforms	N/A	N/A	\$250
Boosted Post to Followers & TN Friends	N/A	N/A	\$250+ 50% Spend

#### Website

Fixed Header - Monthly (3 slots)	\$1,250	N/A	N/A
Main Sidebar (3 slots)	\$500	N/A	N/A
In-Article Ads (3 slots)	\$250	N/A	N/A

# TTC Ad Order Form



## Step 2 – Select Your Options

Item Description	Frequency	Amount
	<b>TOTAL:</b>	

## Step 3 - Payment Information

*The Tennessee Conservative is a donor-supported publication.  
However, we have not elected tax-exempt status in order to prevent government regulation of our editorial content.*

Name \_\_\_\_\_ Company \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zipcode \_\_\_\_\_

Please Find My Check Enclosed, or...  Please Use the Credit Card Information Below

Please Indicate the Type of Credit Card:  Visa  Mastercard  AMEX  Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_ Security Code of Back of Card \_\_\_\_\_

I authorize you to charge my card for \$ \_\_\_\_\_  One Time  Weekly  Monthly  Other

Other Description: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **Order Instructions...**

- 1) Call our offices at 423-602-7945 to place an **expedited phone order**.
- 2) Scan/email to [Jennifer@TennesseeConservativeNews.com](mailto:Jennifer@TennesseeConservativeNews.com)
- 3) Mail your check and completed form to: TTC, 1523 E. 27<sup>th</sup> Street, Chattanooga, TN 37404